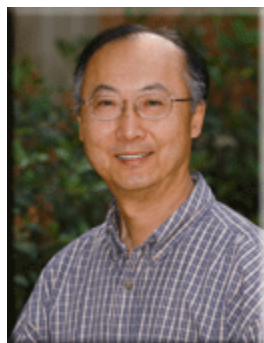


CIVIC ENGAGEMENT

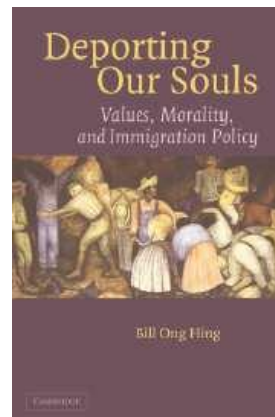
Contra Costa County Library Lecture Series
and One City, One Book: Walnut Creek Reads
are Proud to Present

“Coming to America: Civic Integration of New Immigrants”



Presented by **Bill Ong Hing**, Professor of Law and Asian American Studies at the University of California at Davis and author of *Deporting Our Souls: Values, Morality, and Immigration Policy*.

Professor Hing's previous book, *Defining America Through Immigration Policy* received this review. [An] *insightful, entertaining book...a must read for anyone interested in the field of US immigration and the defining of the American character.*"
—Choice



Thursday, October 12th, 2006 at 7:30 p.m.

Walnut Creek Downtown Library

1644 North Broadway

Walnut Creek, California 94596-4279

The Civic Engagement Series is sponsored by the Contra Costa County Board of Supervisors, Supervisor Mark DeSaulnier, and the Contra Costa County Library. Copies of *Deporting Our Souls: Values, Morality and Immigration Policy* will be for sale at the program courtesy of Bonanza Street Books.

One City, One Book is presented by the Walnut Creek Downtown and Ygnacio Valley libraries (Contra Costa County Library), Walnut Creek Branch of the American Association of University Women, Walnut Creek Library Foundation, Walnut Creek Friends of the Library, Ygnacio Valley Friends of the Library, the City of Walnut Creek, the Rossmoor Library, and the *Contra Costa Times*.



For additional information call: 925-646-6773





SMALL BUSINESS WORKSHOPS

October & November 2006



Monday, Oct. 2 from 7 p.m. to 9 p.m.

How To Sell Even If You Don't Like Sales

Presenter: Randall Shores, Consultant, Contra Costa SBDC

Location: Lafayette Library, 952 Moraga Road, Lafayette, 94549

Topics to be covered include:

- o How to let prospective customers sell themselves
- o Preparation means the product or service sells itself
- o Simple steps to follow in sales

Thursday, Oct. 19 from 7 p.m. to 9 p.m. OR **Monday, Nov. 27 from 7 p.m. to 9 p.m.**

Web Basics For New Businesses

Presenter: Mark Westwind, Technology Consultant, Contra Costa SBDC

Location: Pleasant Hill Library, 1750 Oak Park Blvd., Pleasant Hill, CA 94523

Topics to be covered include:

- o Technical things you need to know before you do anything
- o Designing your website for maximum effectiveness
- o Building and launching your site
- o Brief overview of e-commerce strategies

Pre-registration required with the Contra Costa SBDC. Space limited.

Monday, Oct. 30 from 7 p.m. to 9 p.m.

There Is No Such Thing As "No" In Sales

Presenter: Randall Shores, Consultant, Contra Costa SBDC

Location: Clayton Library, 6125 Clayton Rd., Clayton, CA 94517

Topics to be covered include:

- o There's only "Not At This Time"
- o Why negative prospects can become your best customers
- o When "no" to you means "yes" for you

Wednesday, Nov. 1 from 7 p.m. to 9 p.m.

Get Out of the Red and Make Money Instead

Presenter: Susan Urquhart-Brown, author of *The Accidental Entrepreneur* and founder of Career Steps Consulting Services, Oakland, CA.

Location: El Sobrante Library Meeting Room, 4191 Appian Way, El Sobrante, CA 94803

Topics to be covered include:

- o Leaping into business accidentally
- o Saying too much and listening too little to customers
- o Being a Lone Wolf
- o Selling to the wrong target market
- o How to avoid the biggest pitfalls small business owners make

Tuesday, Nov. 14 from 7 p.m. to 9 p.m.

Uncover Your Entrepreneur Advantage!

Presenter: Diane Fleck, Business Consultant/Coach and Executive Director of the Learning Café, Pleasant Hill, CA.

Location: San Ramon Library, 100 Montgomery St., San Ramon, CA 94583

Topics to be covered include:

- o Vision Quest – Understanding the "Why" of your business
- o Igniting the Fire – Turn up the heat and feed your soul
- o Follow the Yellow Brick Road – Smart marketing
- o New Thinking for New World – Unleash the creative genius within

Please reserve for workshops by contacting the Contra Costa SBDC: (925) 646-5377 or e-mail cjensen@contracostasbdc.com, subject line: **name of workshop. Send yourself a reminder from the Business Calendar Web page, <http://ccclib.org/business>**

These workshops are presented by the Contra Costa County Library, 1750 Oak Park Blvd., Pleasant Hill, CA www.ccclib.org and the Contra Costa Small Business Development Center (SBDC), 2425 Bisso Lane, Concord, CA. www.contracostasbdc.com The Contra Costa SBDC is a U.S.SBA Partnership Program.



National Hispanic Heritage Month

September 15th - October 15th

In 1968, Congress authorized President Lyndon B. Johnson to proclaim a week in September as *National Hispanic Heritage Week*. The observance was expanded in 1988 to a monthlong celebration. During this month, America celebrates the Hispanic cultures, achievements, and heritage by commemorating the following historical events:

September 15 - Independence Day for Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua

September 16 - Independence Day for Mexico

October 12 - El Día de la Raza

[Read more about the Hispanic population](#)

Events and Activities at the Library

[Antioch Library](#) - Saturdays at 11:15 a.m. from September 15 - October 15.

Featured Titles



[South American Table](#)
Maria Kijac



[Cancionero](#)
Los Cenzontles



[You're On! Seven Plays in English and Spanish](#)
Lori Marie Carlson



[Day of the Dead: a Latin celebration of family](#)
Carol Gnojewski

Electronic Resources

<p style="text-align: center;">¡Informe!</p> <p>The full-text of popular Hispanic magazines are available through the Library's database subscription. <i>Available from within the Library or by remote access with a valid Library card.</i></p>	<p style="text-align: center;">America's Newspapers</p> <p>National Hispanic Heritage Month Special Report: Important issues and events, cultural historical figures and leaders, global culture and perspectives, and Web sites. <i>Available from within the Library or by remote access with a valid Library card.</i></p>
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Offers the Hispanic Heritage free resource site where you can read biographies of significant Hispanic individuals, explore Hispanic holidays, musical genres and other topics with information culled from Gale resources.



Animated talking e-books for children. Includes books in Spanish and French as well as puzzles and games.

[Calisphere: California Cultures: Hispanic Americans](#)

Discover California's multicultural heritage. Browse the collection, view lesson plans, and explore thousands of primary source images and documents.

Contra Costa County Library's Spanish Collections are housed at the following branches:

Antioch, Bay Point, Brentwood, Pleasant Hill, Concord, El Cerrito, El Sobrante, Martinez, Oakley, Pinole, Pittsburg, and San Pablo

From the [online catalog](#), you may request materials and specify your pickup location

- | Children and adult fiction and non-fiction materials
- | Adult non-fiction materials includes dictionaries, English language instruction materials, health and medicine, literary criticism, and biographies
- | Children's collection includes fiction, non-fiction, and picture books. Topics include tales, art, poet and history.
- | Books, videos and audio cassettes

Spanish Language Magazines - [Revistas](#)

A list of periodical titles and their library locations.

Antioch • Bay Point • Brentwood • Clayton • Concord • Crockett • Danville • El Cerrito • El Sobrante
Hercules • Kensington • Lafayette • Martinez • Moraga • Oakley • Orinda • Pinole • Pittsburg • Pleasant Hill
Rodeo • San Pablo • San Ramon & Dougherty Station • Walnut Creek Downtown & Ygnacio Valley

Contra Costa County Library
Library Administration • 1750 Oak Park Boulevard • Pleasant Hill • California • 94523 • USA
[Comments & Suggestions](#) | [FAQs](#) | [Ask a Question](#)



Events

Chevron presents "More Jazz at the Library"

► **Friday, September 15 at 8:00 p.m.**
The Bill Travis Swing Orchestra
 at [Blackhawk Museum](#) ([Blackhawk Plaza Circle](#), Danville)
 Specializing in the most danceable big band music of the 30s, 40s and 50s with a 17-piece big band of professional musicians with an impressive repertoire. Vocalist Dana Bauer recently appeared in "A Chorus Line."
 Desserts by [Scotts Restaurant](#)

► **Friday, September 29 at 8:00 p.m.**
Soul Sauce with Curt Moore
 An Evening of Latin Jazz in the classic sound and tradition of the Cal Tjader Quintet. Features drummer Curt Moore, Jon Eriksen on vibes and harmonica, Rich Kuhns on piano, Rich Girard on bass and percussionist Michaelle Goerlitz.
 Desserts by [Sweet Liaison Chocolates](#)

► **Friday, October 13 at 8:00 p.m.**
Oakland Jazz Choir
 Inspiring multi-cultural multi-talented ensemble of 15 singers presents traditional and contemporary jazz arrangements delivering innovative sounds, exquisite harmonies and swinging rhythms. Supported by piano, bass and drums.
 Desserts by [Café Esin](#)

► **Friday, October 27 at 7:30 p.m.**
Touring the Globe with the earPlay Jazzquintet
 Groundbreaking electro-acoustic

Information

► [Ticket Order Form](#)

► [San Ramon Library](#)

100 Montgomery St.
 San Ramon, CA 94583
 (925) 973-2850

► **Hours**

Mon. - Thurs.: 10 - 8
 Fri. & Sat: 11 - 5
 Sunday: 1-5

ensemble with a unique jazz sound with a veritable banquet of instruments, led by composer Michael Smolens whose works recall Miles Davis. Alex Murzyn - sax, flute, clarinet; Fred Randolph - bass, guitar, clarinet; Brian Rice - percussion; Michael Hatfield - vibes, accordion; Smolens - piano, synthesizer, flute, vocals.

Pre-concert talk 7:30 p.m.

Desserts by [Mudd's Restaurant](#)

► **Friday, November 10 at 8:00 p.m.**

Charlie McCarthy Sextet

Decade of Changes - Jazz Composers of the 1960's featuring saxophonist Charlie McCarthy with popular Bay Area musicians Adam Shulman on piano, bassist Jeff Chambers, Mike Olmos on trumpet, Al Bent on trombone and drummer Deszon X Claiborne.

Desserts by [Canyon View Dining Hall](#)

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National Library Card Sign-up Month

The Smartest Card is @ your library®: Get it, use it at the Contra Costa County Library

September is National Library Card Sign-up Month and the Contra Costa County Library wants to remind parents, educators and students that a library card is the most important school supply of all.

Studies show that children who are read to in the home and who use the library perform better in school and are more likely to continue to use the library as a source of lifetime learning. A recent study by the American Library Association also showed that families use libraries to spend time together. “A library card is one of the best gifts you can give your child. It can’t break, won’t wear out, and won’t be outgrown. It’s something every parent can afford to give his or her child and it can open up a world of opportunity,” says Anne Cain, Contra Costa County Librarian.

A Contra Costa County Library card gives you access to over 1.3 million items, including books, magazines, DVDs, CD’s, audio books and videos, electronic databases and eBook collections, as well as offering a variety of programs and activities for children, teens and adults. Your library card is the smartest card you own!

For more information on how you can sign up for your library card, including how to get immediate access to our electronic collections and services, or to find out about library programs, go online at <http://ccclib.org> or visit your local community library.

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C O N T R A
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L I B R A R Y
Bringing People and Ideas Together

1750 Oak Park Blvd.
Pleasant Hill, CA 94523
<http://ccclib.org>

Anne Henley Cain
County Librarian

P R E S S R E L E A S E

For Immediate Release

Thursday, August 17, 2006

Contact:

Susan LaPat
Volunteer Coordinator
925-927-3211

Fax:

925-646-6461

E-mail:

slapat@ccclib.org

Retired Senior Branch Librarian Donates \$8,000 to Contra Costa County Library

Joyce Marlin, retired Contra Costa County Library Senior Branch Librarian, was recognized at the Board of Supervisors on Tuesday, August 8, 2006 for her generous donation of \$8,000 to the Contra Costa County Library. Marlin worked for the Contra Costa County Library for twenty-six years and worked over forty years in public libraries. During her career with the county, she was a librarian at the Pleasant Hill and Kensington libraries and Senior Branch Librarian at the Walnut Creek and Concord libraries. Marlin retired as the Senior Branch Librarian of the Concord Library in 1993. In addition to her donation this year, she also donated \$10,000 to the library in 2005. The donations are being used to purchase books for the library collection. Anne Cain, County Librarian, praised Marlin for her generous donations to the library, as well as her volunteer work at the library and participation in other community organizations. Cain said, "Joyce is an example of the very best in public service--even in her retirement, she continues to give back to the library, to the county and to the community."

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