

MEETING OF THE LIBRARY COMMISSION Minutes

DATE: Thursday, July 15, 2022

1. CALL THE MEETING TO ORDER / ROLL CALL

Chair Michael Fischer called the meeting to order at 7:05 p.m.

LASTNAME	FIRSTNAME	TITLE	REPRESENTING	PRESENT	ABSENT	EXCUSED
vacant		Library Commissioner	City of Hercules			
Alaura	Claire	Library Commissioner	CCC District 3	x		
Bracken	Katherine	Library Commissioner	City of Pleasant Hill	x		
DeFraga	Matthew	Library Commissioner	City of Martinez	x		
Dexter	Jim	Library Commissioner	City of Martinez (Alt)	x		x
Dozier	Julia	Library Commissioner	City of Pleasant Hill (Alt)	x		
Faye	Vivian	Library Commissioner	City of Brentwood (alternate)	x		
Ferree	Jacalyn	Library Commissioner	City of Clayton	x		
Fitzpatrick	Arnold	Library Commissioner	City of Oakley (Alternate)		x	
Fischer	Michael	Library Commissioner	City of El Cerrito	x		
Garde	Shrikant	Library Commissioner	City of Orinda		x	
Gemmer	Nicole	Library Commissioner	Town of Danville	x		
Hildreth	Susan	Library Commissioner	CCC District 2			x
Hinton	Stacie	Library Commissioner	Central Labor (alternate)		x	
Hoisington	Mary Ann	Library Commissioner	City of Lafayette	x		
Huh	Dr. John M.	Library Commissioner	City of Antioch	x		
Koops	Barry	Library Commissioner	City of El Cerrito (alternate)	x		
LeFrak-Bellici	Zelda	Library Commissioner	City of Pittsburg	x		
Lurvey	Heather	Library Commissioner	City of Walnut Creek (Alt)	x		
Mac	Ly	Library Commissioner	City of San Ramon	x		
Maher	Janette	Library Commissioner	Town of Moraga (Alternate)			x
Masuda-Nash	Michel	Library Commissioner	City of San Ramon (Alt)	x		
Medrano	Antonio	Library Commissioner	City of San Pablo		x	
Molinelli	Jasun	Library Commissioner	City of Walnut Creek	x		
Morgan	Sarah	Library Commissioner	Town of Moraga			x
Pena-Mendrek	Yolanda	Library Commissioner	City of Oakley	x		
Pursley	George	Library Commissioner	City of Pinole	x		
Robinson	Rich	Library Commissioner	CCCCD		x	
Rosekind	Rachel	Library Commissioner	CCC District 1	x		
Mackey	Lynn	Library Commissioner	Office of Education	x		
Sendig	Linda	Library Commissioner	City of Brentwood	x		
Smith	Alan	Library Commissioner	CCC District 4			x
Smith	Tommy	Library Commissioner	City of Concord	x		
Swernoff	Michael	Library Commissioner	CCC District 2 (Alt)	x		
Thomas	Bryan	Library Commissioner	Central Labor		x	
Walker	Dorothy	Library Commissioner	City of Lafayette (Alternate)	x		
Wilson	Peter	Library Commissioner	CCC District 5			x
Wysinger	Carolyn	Library Commissioner	CCC District 1 (Alternate)	x		

With eighteen commissioners present, a quorum was established.

Total Commission positions:	24
Commission positions filled:	23
Commission positions vacant:	1
Commission quorum:	13

2. INTRODUCTIONS

Two new commissioners attending this evening: Bob Sanguedolce, Alternate Commissioner from Danville, and Clifton Louie, Alternate Commissioner from CCC District III.

3. PUBLIC COMMENT

None this evening.

4. ACCEPTANCE OF THE MINUTES

No changes to the July minutes were suggested. Commissioner Michael Swernoff moved to accept the minutes as presented. Commissioner Julia Dozier seconded the motion.

The motion was approved by consensus of the commission.

5. COUNTY LIBRARIAN REPORT –

- The Pleasant Hill Library grand opening will take place on July 30th, beginning ceremonies at 10:00am and the library doors opening no later than 10:30. The number of people will be regulated so as not to over-populate the library.
- The City of Pittsburg will be increasing their open hours per week for the first time. The city has opted to add 12 open hours per week to the base 40 hours provided by the County, for a new total of 52 open hours per week. This began on July 1st.

PRESENTATIONS

6. TARGETED EMAIL CAMPAIGNS -

Public Information Officer Brooke Converse's PowerPoint is attached to these minutes.

7. PARTNERING TO SUPPORT PEOPLE EXPERIENCING HOMELESSNESS –

The PowerPoint used for this presentation is attached to these minutes.

CONTINUED BUSINESS

8.A. Working Group Reports/Legislative Group –

Commissioner Dozier / Pleasant Hill and member of the Legislative Group will give tonight's report. She began by informing the commission that Alison had recently become a member of the CLA's Legislative Committee and as such would be a great resource into library-related legislative happenings.

Next, Commissioner Dozier shared a few items from the recently signed FY2022-2023 state budget. First, the budget contains \$5 million ongoing funding for the summer "Lunch at the Library" programs. With funding in place, worrying about being reapproved annually will be eliminated and more attention can be paid to how the funds are used.

Second, there is a \$10 million appropriation for online job training and workforce development activities. This means programs like Linked-In Learning, etc. will continue to have funding. The Board of Supervisors endorsed both of these programs in letters to the state so we appreciate their efforts on behalf of the library.

Next is a \$50mm one-time appropriation for library infra-structure grants for FY2022/23. Last year's budget contained a similar \$439 million for the same purpose, so this is an additional amount on top of the original appropriation. The \$50 million this year has a \$10 million per project cap and requires matching funds from the cities. CCCL has several grants pending from the \$439 million from last year and anticipates putting in for some of the \$50 million this year.

Finally, \$68 million was put aside to create the State Imagination Library for California. The Dolly Parton Imagination Library is a highly successful international book distribution program that was awarded the Library of Congress literacy award and celebrated sending their 25 millionth book in 2010 and in 2016 reached a "one million a month" milestone.

Children aged 0 to five receive free books that are sent directly to their homes. California is creating their own version of this. A corresponding bill, SB1183, which is in place to implement this particular program, is currently making its way through the legislature with strong bi-partisan support.

8.B. Working Group Reports/Foundation Exploratory Group –

Vice-Chair Gemmer reported on a topic that had been mentioned at the May meeting: The June 16th Internal Operations Committee (IOC) meeting where the IOC considered a status report on the utilization of Measure X funds for the establishment of the countywide library foundation and also considered providing direction on setting up the foundation. Chair of the IOC is Sup. Burgis and the vice-chair is Sup. Andersen. The status report was presented by County Librarian Alison McKee. Her presentation contained information about the various existing friends groups and the foundations and how they have supported the library. Also included was a summary of the effort since 2016 to bring a countywide library foundation to life, including the allocation of \$50,000 of Measure X funds to seed the effort beginning in February 2022 and the contract for fiscal sponsorship by EdFundWest signed by the formation committee in April.

The report stated that the county intends to enter into a financial agreement with the organizing committee's fiscal sponsor EdFundWest. As such the county will be able to disburse the Measure X funds to Ed Fund West so the organizing committee has access to the funds to establish the tax-exempt foundation. The county also intends to enter into a non-financial agreement with the library foundation organizing committee, outlining parameters for the use of the Measure X funds, the process for accessing the funds and the reporting and documentation required for the use of these funds.

Six members of the organizing committee were present at the meeting and were introduced. During the presentation Alison stated that the foundation will function as an autonomous non-county entity but will work

closely with the BOS and County Librarian to align goals. The IOC provided input on formation elements, including the number of directors, the criteria for selection of Board members, potential initial board members, potential community partners and future projects of interest. At the conclusion of public comment, Sup. Andersen stated that the organizing committee seemed to have everything well in hand and that the IOC did not want to be an impediment to the committee. Chair Burgis concluded that she would like to see periodic reports to the IOC about how the Measure X allocation is being used and suggested the possibility that additional Measure X funds might be made available.

A full text of the minutes of the IOC meeting is available on the County's website. The committee is hopeful to have the MOUs in August to review then sign to keep things moving forward.

The committee has continued to meet regularly and are pursuing additional funding opportunities. They are actively creating criteria for fundraising, project assessment, organization bylaws, ethics policies, articles of incorporation and other formation documents. The goal is to file for incorporation and tax-exempt status no later than the end of the year.

8.C. Working Group Reports/Annual Report Group -

Chair Fischer briefly described the process of putting together the Commission's annual report to the BOS and asked once again if there was anyone who would like to either lead or participate in this effort. No volunteers emerged at this meeting, so Chair Fischer said he would give the commissioners a chance to think about it and another request for participants would be made before the next meeting. He then reminded everyone (having been the lead of this effort several times previously) that in most years the annual report was well on the way to completion by this point, so this year's report will need to come together quickly. There will be another update at the next meeting.

9. ITEMS OF INTEREST TO THE COMMISSION AND ANNOUNCEMENTS –

Commissioner Swernoff: The Orinda Library had a float in the city's Fourth of July parade and it was well received by the public.

Commissioner Hoisington: The Lafayette Library is lucky enough to have an outdoor amphitheater which they have been using for storytimes. The bookstore manager comes over every Monday and does a storytime. Tuesday evenings they have a Campfire storytime (even though there is no fire) which is a family storytime at 6pm.

Another thing going on in Lafayette is the Swell Center. The impetus for this was the death of two local teens on the same weekend from suicide at the end of the school year and was put in place by the foundation. It is open at the site of the former coffee shop there and is open to teens Monday through Friday from 10 to 2. There are books, games and snacks and a safe place to be. Young men, in particular, seem to attend most often. An attempt was made to include counseling but liability issues got in the way. Lastly, Commissioner Hoisington shared an item from the Brooklyn Public Library. To fight the wave of censorship in this country, they are sponsoring a "Books Unbanned" event, giving young readers across the country access to their entire e-book library. She thought this was wonderful and worth sharing that some people are standing up to censorship.

Chair Fischer: El Cerrito is slowly but surely moving ahead with trying to establish a new library as part of the transit-oriented development going on there. There will be a meeting with the city in a few weeks and hopefully there will be more to report.

10. AGENDA SETTING FOR THE NEXT MEETING AND FUTURE TOPICS –

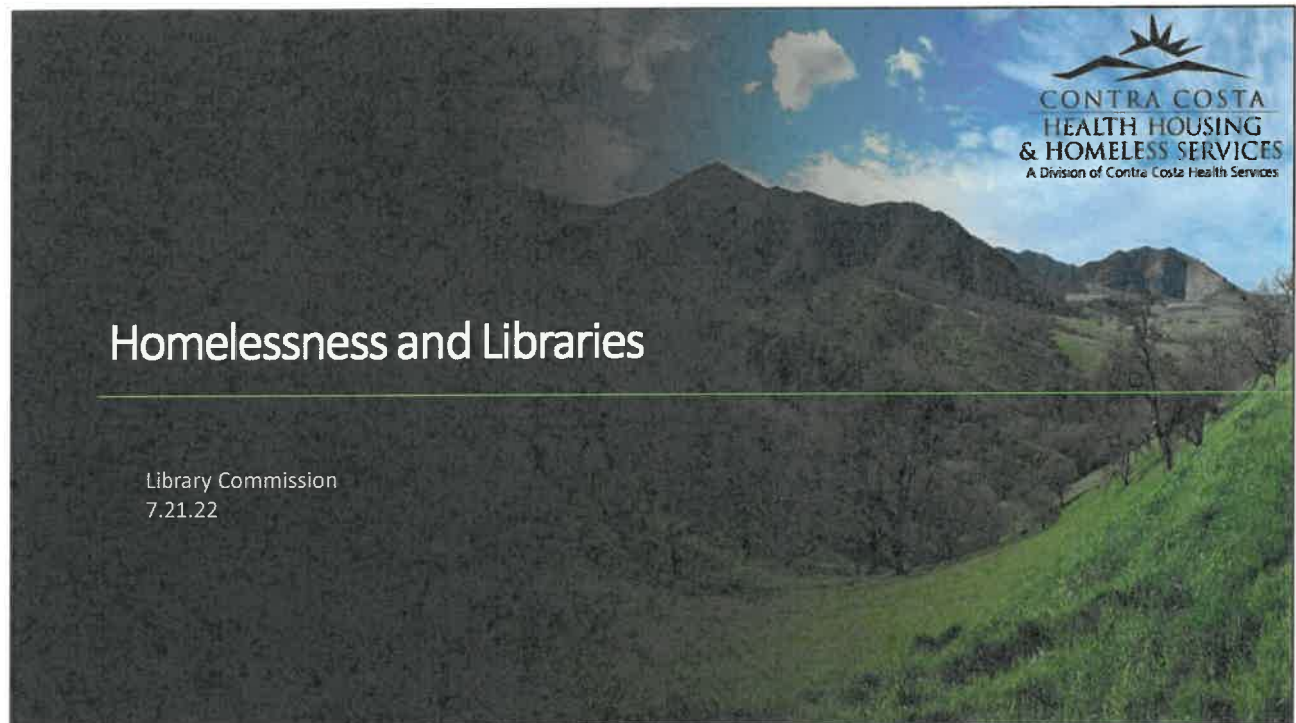
Deputy County Librarian Gail McPartland mentioned the deferred item from the May meeting regarding the library's reconsideration policy.

Vice Chair Gemmer mentioned she would like to hear about the library's efforts to be inclusive with regard to storytimes.

11. ADJOURNMENT TO THE September 15, 2022 LIBRARY COMMISSION MEETING.

The meeting was adjourned at 9:05 p.m.

Submitted by Walter Beveridge, Executive Secretary, Contra Costa Library



1



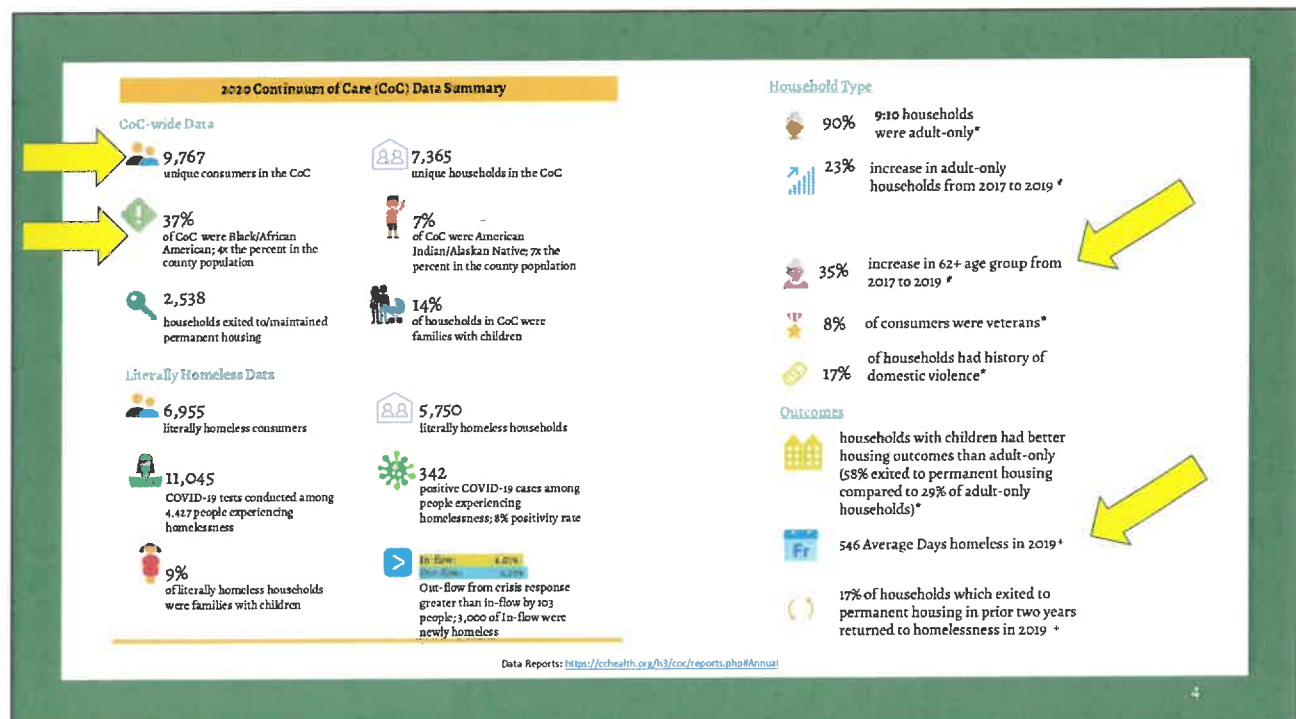
2

Libraries & the Unhoused

Who are the unhoused?

- Someone without a home
 - Someone forced to move from place to place
 - Anyone who has lost their housing due to difficult circumstances
-
- Someone who is unhoused may be sleeping in:
 - Bushes
 - Doorways
 - Outdoor courtyards
 - Sidewalks
 - Cars
 - Parks
 - Alleys
 - Vacant lots
 - And more

3

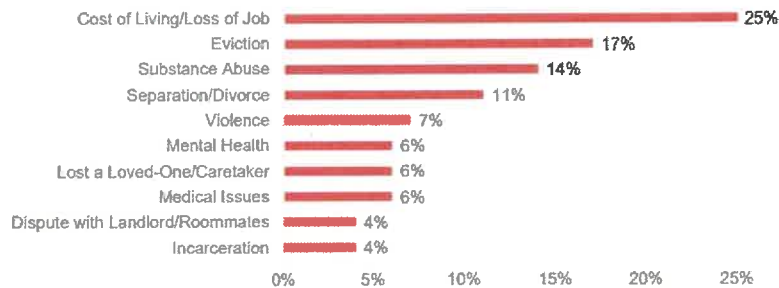


4

Causes from 2020 PIT Count

Financial hardship was the leading primary cause of homelessness (25%), followed by evictions (17%), and substance abuse (14%, Figure Nineteen).

FIGURE NINETEEN: Primary Cause of Homelessness



updated 8/12/20

21

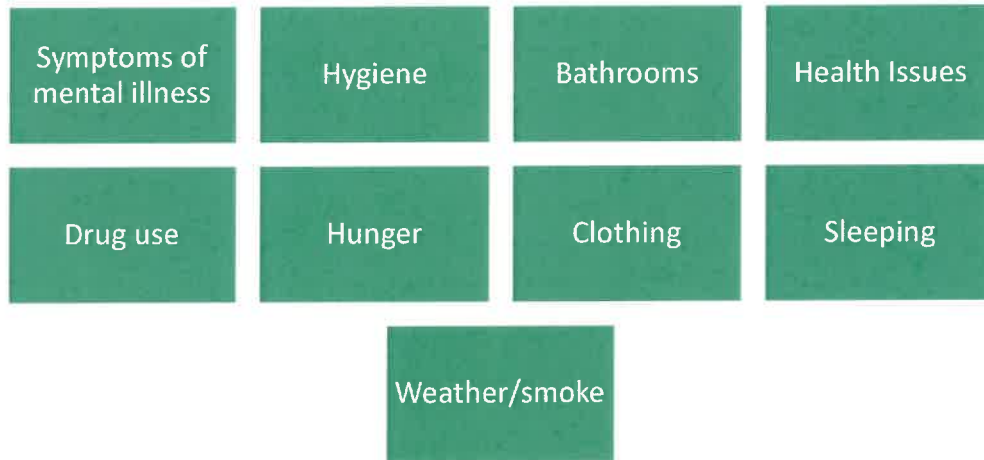
<https://cchealth.org/h3/coc/pdf/PIT-report-2020.pdf>

5

Challenges Faced By People Experiencing Homelessness

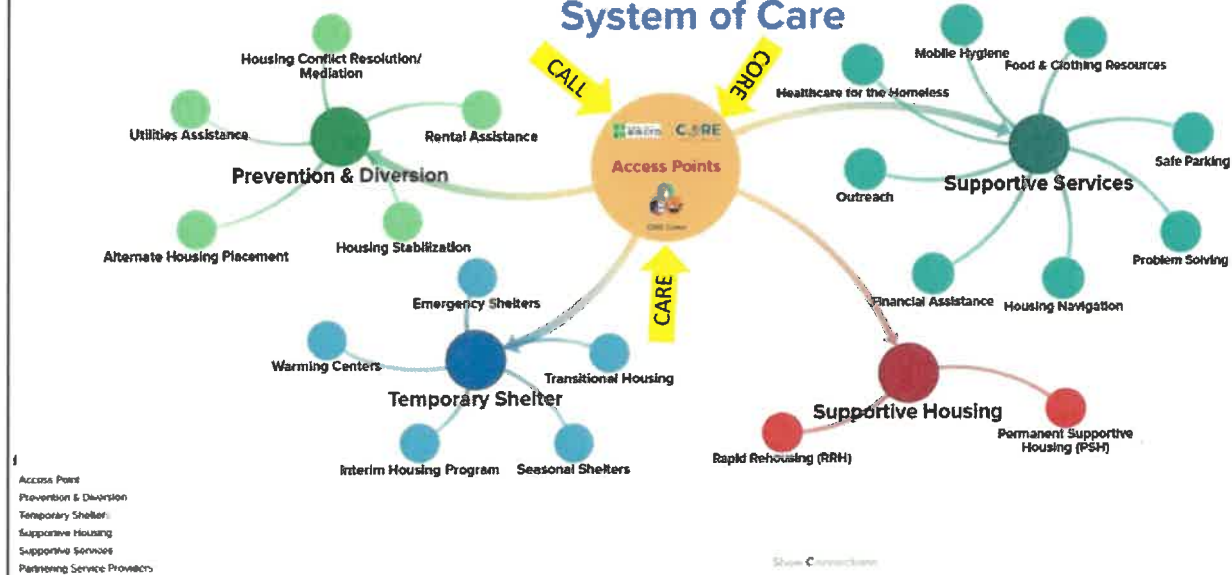
6

Everyday Challenges



7

Contra Costa County Homeless System of Care



8

Accessing Homeless Services in Contra Costa County

If you are experiencing or at risk of homelessness in Contra Costa, here are three ways you can access services.

1) CALL

Call 211 or text "HOPE" to 20121

- Callers will be given resources and information
- Free, confidential service is available 24/7
- Find useful resources online at 211cc.org

2) CARE

Walk into a CARE Center

- Coordinated Assessment Resource and Engagement (CARE) centers are drop-in sites for people experiencing homelessness

RICHMOND — GRIP — 1901 2nd Street Richmond, CA 94801 9:00am - 2:00pm	WALNUT CREEK — Trinity Center — 1800 Trinity Ave. Walnut Creek, CA 94597 9:00am - 2:00pm
Services: <ul style="list-style-type: none"> • Basic needs: food, clothing, hygiene • Case management 	Services: <ul style="list-style-type: none"> • Basic needs: food, clothing, hygiene • Case management • Job training

3) CORE

Connect to CORE outreach by calling 211

- Coordinated Outreach Referral and Engagement (CORE) Teams assist individuals and families experiencing unsheltered homelessness by connecting them to healthcare, basic needs and referrals to shelter
- CORE is not available 24/7 and is not a crisis response. Call 911 for emergencies

richmond.org/211 | 925.468.5700

Acceso a los servicios para personas sin hogar en el Condado de Contra Costa

Si usted es una persona sin hogar en Contra Costa o está en riesgo de quedarse sin hogar, estas son tres maneras de acceder a los servicios.

1) Llame

Llame al 211 o envíe un mensaje de texto con la palabra "HOPE" al 20121

- Le proporcionaremos recursos e información
- Servicio gratuito, confidencial y disponible 24/7
- Encuentre recursos útiles en línea en 211cc.org

2) Centros CARE

Acuda a un Centro CARE

- Los Centros de Evaluación Coordinada, Recursos e Información (CARE) son lugares de acogida para las personas sin hogar

RICHMOND — GRIP — 1901 2nd Street Richmond, CA 94801 9:00am - 2:00pm	WALNUT CREEK — Trinity Center — 1800 Trinity Ave. Walnut Creek, CA 94597 9:00am - 2:00pm
Servicios: <ul style="list-style-type: none"> • Necesidades básicas: comida, ropa, higiene • Asesoramiento 	Servicios: <ul style="list-style-type: none"> • Necesidades básicas: comida, ropa, higiene • Asesoramiento • Entrenamiento laboral


3) CORE


Póngase en contacto con CORE llamando al 211

- Los equipos de Integración Coordinada, Referencia y Participación (CORE) ayudan a las personas y a las familias desprotegidas y sin hogar que requieren de servicios del cuidado de la salud, necesidades básicas y referencias a un refugio
- CORE no está disponible 24/7 y no es un servicio de respuesta para casos de crisis. Llame al 911 en caso de una emergencia

richmond.org/211 | 925.468.5700

9






COFFEE & CONVERSATION

Are you experiencing homelessness? Interested in learning about available services in Contra Costa County? Join us and the Movement Crisis Center in a welcoming environment to learn, hear (and also help)!

MONDAY, APRIL 9TH AT 2PM

Richmond, CA | 9:00am - 2:00pm



Concord Library & H3 Collaboration

April 2018 – March 2020

10

Library Pandemic Outreach & Services

- Books to Motels & Shelter
- Cold Weather Backpacks
- Porta-Potty & Handwash Station
- Free Printing Services
- Wifi Inside & Outside
- Hotspot Check Outs
- Kitchen Free Food Kits
- Resources Brochure

11

Boise Library's Mental Health Coordinator



Ashley Hammond (center) is the new Mental Health Coordinator and Jessica Door (right) is the director of the Boise Library system.

12

Now at Libraries Across the United States

- Mental health care coordinators
- Social workers
- Peer navigators
- Safe showers: Social service referrals
- Safe parking lot programs

13

Tools for Contra Costa County Libraries

Security

Police

Mobile
Mental Health

211

CORE
outreach

14

Security		
When to Use	How to contact	When available
<ul style="list-style-type: none">• Safety issues• Disruptive behaviors	<ul style="list-style-type: none">• Not available at all libraries	<ul style="list-style-type: none">• Depends on library

15

Police		
When to Use	How to Contact	When available
<ul style="list-style-type: none">• Dangerous behavior• Illegal behavior	<ul style="list-style-type: none">• Call 911	<ul style="list-style-type: none">• 24/7

16

Mobile Crisis Response Teams

When to Use	How to Contact	When Available	Other Resources
<ul style="list-style-type: none"> Exhibiting non-dangerous Behavioral Health symptoms Consider calling before engaging police 	<ul style="list-style-type: none"> Call 1-833-443-2672 	<ul style="list-style-type: none"> Monday – Friday from 8 a.m. – 6:30 p.m. 	<ul style="list-style-type: none"> A3 Miles Hall Crisis Call Center: 833-443-2672 Contra Costa Crisis Center: Call 211 or text 'HOPE' to 20121 For youth (17 and younger): Call 877-441-1089

17

211

When to Use	How to Contact	When Available
<ul style="list-style-type: none"> Connect to resources like housing, food, clothing, hygiene program 	<ul style="list-style-type: none"> Call 211 Text "HOPE" to 20121 Go to: cccc.myresourcedirectory.com 	<ul style="list-style-type: none"> 24/7

18

CORE Outreach

When to Use

- Person wants to connect to homeless/housing, health and/or recovery services
- Person needs connections to food, clothing, showers, blankets, toiletries

How to Contact

- Call 211 and choose extension 3

When Available

- Xx
- Not an emergency response service

19

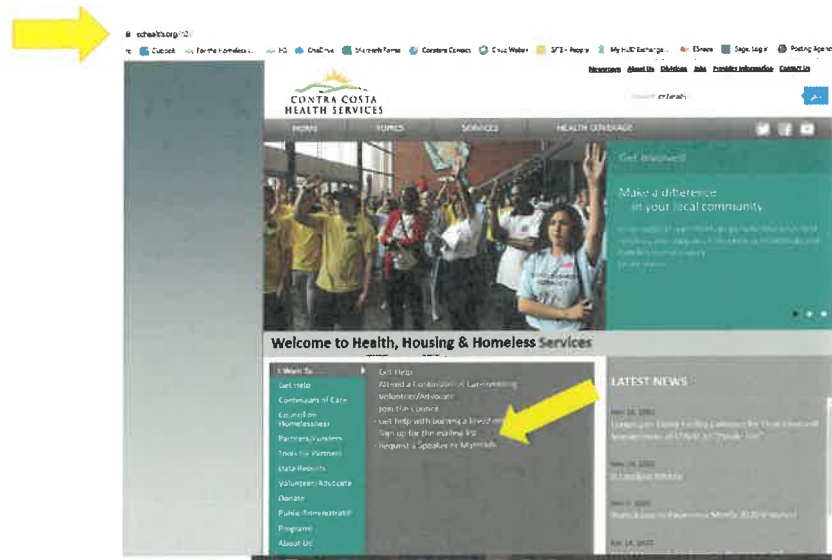
Opportunities for Partnership

Cross Training

Coffee and
ConversationLibrary
outreach to
sheltersHoliday gift
drive for clientsHygiene kit
driveLibraries share
information
with each otherMobile shower
programs
onsiteHealthcare for
the HomelessSafe Parking
ProgramsWarming
Centers

20

Join CoC Mailing List


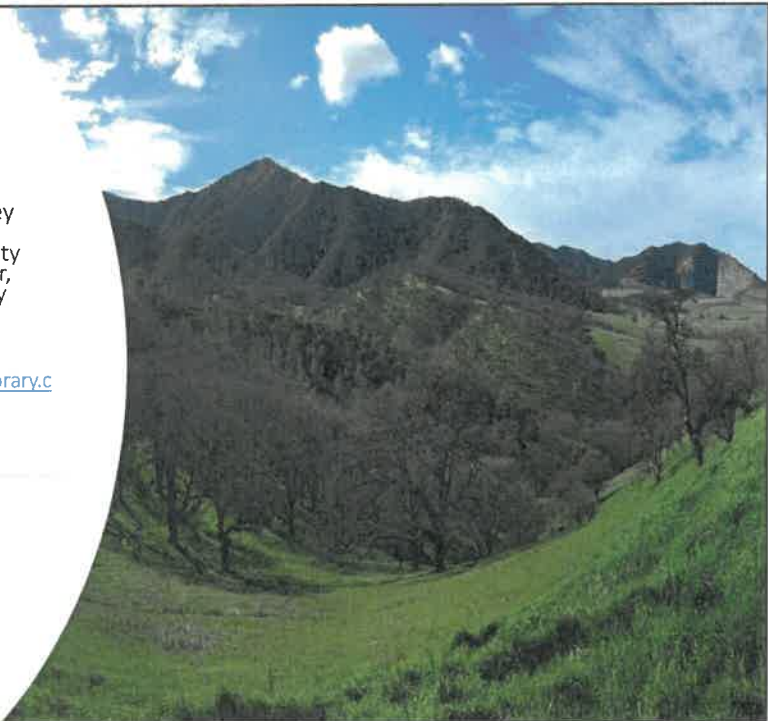


21

Questions?



22



**CONTRA COSTA
HEALTH HOUSING
HOMELESS SERVICES**

Jaime Jenett, MPH
Community
Engagement Specialist
Health, Housing and
Homeless Services
Jaime.jenett@cchealth.org
925-464-0152 Cell

Kimberli Buckley
Senior Community
Library Manager,
Concord Library
Kimberli.Buckley@library.cccounty.us
925-646-5455

For more information about how to
connect to homeless services go to:
<https://cchealth.org/h3>



1

Campaigns

- New Cardholders
- Inactive Cardholders
- Digitarians & Occassionals
- Cardholder Anniversary or Birthday Emails

A photograph of a man with a beard and short dark hair, wearing a light blue jacket over a white shirt. He is walking on a city street at night, looking down at a white smartphone in his right hand. The background is blurred, showing city lights and buildings.

2



New Cardholders



Since 2019, we have been sending one email, seven days after sign up.


This new expanded campaign updates the first email and adds two additional emails.

New cardholders now receive emails 7, 14 and 21 days after signing up.

The first email congratulates them for being the owner of a new library card and introduces them to a variety of services and resources.

The third email asks "What have you done with your library card?" It lists several ideas for how to give your card a test drive including eBooks and eAudiobooks, Rosetta Stone and online events and programs.


3



New Cardholder Email #2

Three Great Ways

- Try Something New
 - Free museum passes
 - Stream shows and movies
 - Library of Things
- At Your Fingertips
 - Thousands of titles
 - Print from anywhere
 - Newspapers and magazines
- Be the Expert
 - Explore online resources
 - LINK+
 - Improve resume and learn job skills
- It also includes link to browse the catalog and find your local branch.



4

Inactive Cardholders

Email #3 talks about some of the things inactives may have missed since they last used their card including – the return of in-person programming, the increase in hours at 17 branches and more items in the Library of Things.

Patrons who have not used their cards in more than 12 months.

This campaign also consists of three emails which inactive users will receive 7, 14 and 21 days after moving into the inactive category.

Email #1 says “We Miss You” and it reminds the patron that the libraries are open and that if they aren’t comfortable visiting in-person there are dozens of ways to use your card on the go.



5

Inactive Cardholder Email #2

EXPLORE YOUR LIBRARY AND SAVE MONEY

This email discusses some of the ways the library can save you money and makes comparisons.



Audiobook subscriptions like Audible are expensive – eBooks and eAudiobooks through Libby are FREE



Magazine subscriptions are expensive and can clutter your house. Flipster gives access to dozens of popular magazines for FREE



Many popular newspapers have paywalls – with your library card you can access hundreds of papers across the globe for FREE









Trips to museums and cultural attractions can really add up – Discover & Go gives access to dozens of attractions across the Bay Area and beyond for FREE

6

Coming Soon

<p>Digitarians</p> <p>Patrons who primarily borrow digital files</p>		<p>Occassionals</p> <p>Patrons who have not used their card in at least 12 weeks to a year.</p>	
	<p>Promoting Popular Online Resources</p> <p>Libby, Rosetta Stone, Ancestry, Brainfuse, New York Times, Wall Street Journal, etc.</p>		<p>One Time Email</p> <p>One email</p> <p>Opportunity to create multiple versions, promoting many more of our resources</p>

7

<p>Other Ideas</p>		<p>Birthdays</p>	
	<p>Cardholder Anniversary</p>		<p>Questions?</p>
			

8