

CONTRA COSTA COUNTY LIBRARY COMMISSION

AGENDA ATTACHMENT 2

MEETING DATE: Thursday, January 18, 2024

AGENDA ITEM #: 5.

ITEM: COUNTY LIBRARIAN REPORT

RECOMMENDED ACTION:

No action required.

County Librarian's Report to the Library Commission
Thursday, January 18, 2024

2023 MEASURE X PROPOSAL OUTCOME

On December 12, 2023, the Board of Supervisors determined the final allocations for the additional \$4.67 million of ongoing Measure X funds. Allocations were given to:

Ongoing:

- \$1 million for parks
- \$1.1 million for a fire and emergency services training center in South County
- \$400,000 for the Clerk-Recorders Office for DEI staff
- \$1.4 million for mental health services
- \$800,000 to address food insecurity

One-time funding allocated from an anticipated \$32 million Measure X surplus:

- \$1.6 million for capital for youth centers in East County
- \$50,000 for the Clerk-Recorder's Office to remove racist covenants in property deeds
- \$1 million for an African American Wellness Hub
- \$750,000 over three years for animal services to increase spay neuter and chipping services
- \$1 million over three years for East County capacity building

Although the Library did not receive any funding, the projects and areas that did are incredibly deserving and will make a big impact on improving our County and the lives of County residents. Thank you to those of you who wrote letters of support, spoke during public comment, and encouraged others to do so.

NEW BAY POINT LIBRARY COMMUNITY ENGAGEMENT SESSIONS

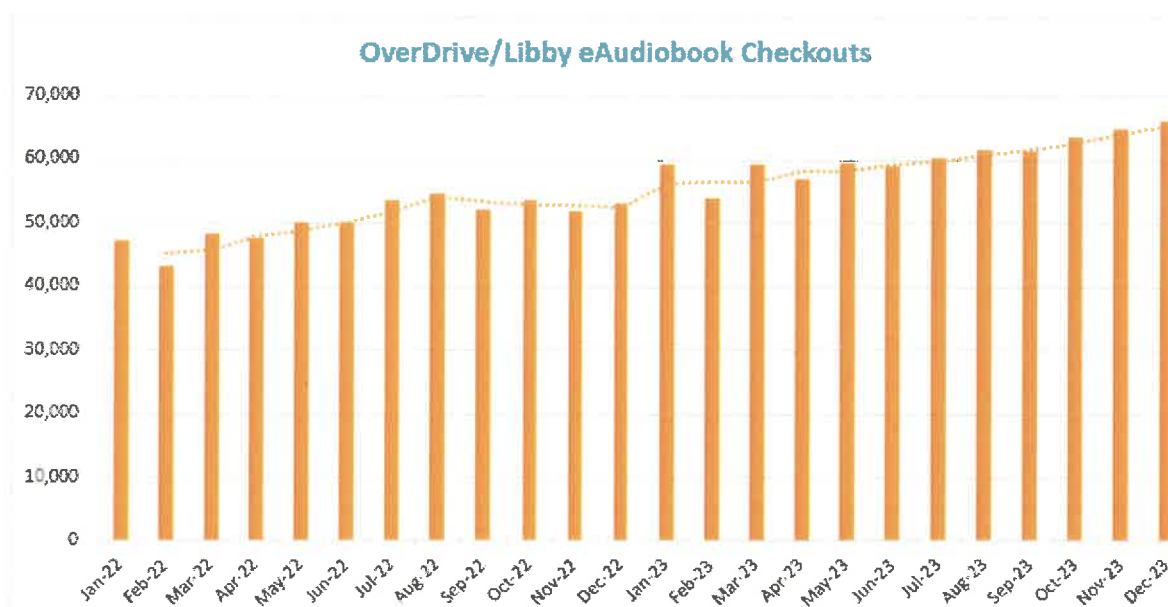
The community engagement sessions to receive input and feedback from the Bay Point Community about the new library is progressing: Two focus groups were held on January 10th, one in English and one in Spanish. Participants received a \$25 gift card to Target and a meal. A community meeting was held on Tuesday, Jan 16th at 5:30 p.m. at the Ambrose Community Center. The input received will inform the design of the facility and its services. There is also a website for the new Bay Point Library project that has information about future meetings and will track construction progress as that information becomes available. baypointlibrary.com

DAVEY AWARD FOR LIBRARY COMCAST AD

The Library's Comcast commercial won a Silver Davey Award in the Commercial Video Campaign Category for excellence in Diversity, Equity & Inclusion from the Academy of Interactive and Visual Arts.

RESULTS OF SPOTIFY eAUDIOBOOK CAMPAIGN

The Bay Area Information Systems Libraries (BALIS, which consists of all the public libraries in Contra Costa, Alameda and San Francisco) funded an ad on Spotify promoting e-audiobooks available on Libby. The ad ran from October 17-December 17, 2023. All BALIS libraries reported and significant increase in eAudiobook usage compared to the same time period the previous year and Contra Costa County Library saw a 34% increase . As a result of the success of this campaign, BALIS has agreed to launch additional ads on Spotify through June 2024. For Contra Costa County, eAudiobooks are now being checked out and their highest rates ever.



PARTNERSHIP WITH DEPARTMENT OF CHILD SUPPORT SERVICES

DCSS staff are now at the Antioch Library every Tuesday from 1:00-5:00 p.m. providing case support to their clients. Library staff give away children's books and DCSS staff encourage their clients to sign up for library cards and inform them about library services and resources.

The Library partnered with both the Bay Area Bike Project and DCSS to give away 26 bikes, helmets, and locks along with a custom fitting session and some basic bike riding lessons at the Antioch Library on December 20th, 2023. DCSS case workers identified the 26 recipients from their clients in Antioch with children ages 4-6 years old. The Rolling Reader was at the event and provided free books and signed up families for library cards. Watch: <https://www.youtube.com/watch?v=So2ZvpYvCoU>

PARTNERSHIP WITH THE BEHAVIORAL HEALTH DEPARTMENT

The Mental Health Clinical Specialist and the Community Support Worker positions that will be assigned to work at the Antioch, Concord and San Pablo Libraries received final approval from the Board of Supervisors and interviews to fill both positions will be conducted during the week of January 29, 2024. The two staff will work as a team and will spend time at each of the three libraries every week providing support and referrals to members of the public who are experiencing mental health and/or substance abuse issues.

Respectfully submitted by Alison McKee, County Librarian