



## Executive Summary

Contra Costa County Library has made meaningful progress across all four goals of our 2024 Strategic Plan Update. Highlights include a 34% increase in adult literacy learners, an additional 5,023 children ages 5–17 with library cards, and a 4.61% increase in overall library usage. The addition of Hoopla, a streaming platform for music, movies, and e-content, resulted in a more than 42% increase in items available for checkout. New community partnerships further broadened the Library’s reach and impact across all four strategic goals.

## Goal 1

The Library champions personal and community engagement in literacy, learning and reading to enrich lives.

### Accomplishments:

Literacy, education, and lifelong learning opportunities grew by more than 42% primarily due to the addition of Hoopla. This far surpasses our 10% goal in this category. The Library also accomplished the following:

- Project Second Chance achieved a 34% increase in adult literacy learners and a 19% increase in volunteer tutors
- Youth art classes are offered at the Antioch, Brentwood, Pittsburg and Prewett libraries in partnership with Youth Arts Connection
- Decodable children’s books were introduced at five branches
- Expanded digital resources, including NYT Games, NYT Cooking, The Athletic, Hoopla, Washington Post, and a new webpage for teachers to schedule class visits
- Overall Library usage increased by 4.61%, based on increased branch visits and items borrowed
- Active cardholders grew by 4%, and 5,023 more children ages 5–17 have library cards compared to August 2024

## Goal 2

All library users feel welcome, included, and have a sense of belonging when using library services, resources, and facilities.

### Accomplishments:

- Draft BEACON (Belonging, Engagement, Access, Collaboration, Opportunity, and Navigation) Plan completed in January 2026
- Added three new multilingual book vendors to expand and maintain collections in Farsi, Vietnamese, Korean, and Russian—including the Library's first children's Farsi collection
- Six additional bilingual staff at branches, bringing the total to 38
- Submitted Collection Development plan to State Library as required by AB1825
- Implemented Programming Framework in April 2025

## Goal 3

The Library delivers a consistent, high-quality, and inviting experience at all points of contact.

### Accomplishments:

- Self-Service Sundays implemented at Concord Library
- Interior refreshes for the Crockett and Rodeo libraries completed
- Preliminary designs completed for new Bay Point Library, slated to open June 2029
- Design work began for a new Oakley library in partnership with the City of Oakley, scheduled to open first half of 2028
- Deferred maintenance underway at Antioch, Pinole, Kensington, and Ygnacio Valley libraries; completion expected in 2027
- Facility Design Standards completed
- Required customer service training implemented for all staff
- Library card renewal now available online
- Scanning services now available at all branches
- Tech support hubs launched at the Pittsburg, San Pablo, and Walnut Creek libraries in partnership with Tech Exchange

## Goal 4

The Library successfully promotes its value, programs, and opportunities to the community.

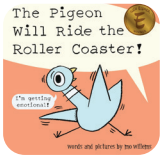
### Accomplishments:

- Marketing plan completed in June 2025
- Regional email marketing for library events launched in May 2025
- Bilingual (English/Spanish) DMV ads highlighting money-saving library resources launched May 2024
- Partnerships established with Los Medanos, Diablo Valley, and Contra Costa Community Colleges for the annual countywide Read Contra Costa initiative
- Partnership with County Behavioral Health created Library Wellness Teams at the Antioch, Concord and San Pablo libraries to connect patrons with mental health and social services
- Partnership with First 5 Contra Costa places library promotional materials and a free book in their kits for new parents

## 2026-2027 Goals

- Expand Self-Service Sundays to San Pablo and Pittsburg and begin planning for launches at the Danville, Orinda and Brentwood Libraries
- Complete deferred maintenance projects in Antioch, Kensington, Pinole and Ygnacio Valley libraries
- Complete interior refresh of the Clayton Library in partnership with the City of Clayton
- Continue working with the City of Oakley on the design of the new library
- Groundbreaking ceremony for the new Bay Point Library

### MOST POPULAR BOOKS



**PICTURE BOOK**

The Pigeon Will Ride the Roller Coaster!  
by Mo Willems



**EARLY READER**

The Thank You Book  
by Mo Willems



**JUVENILE READER**

DogMan: The Scarlet Shedder  
by Dave Pilkey



**TEEN READER**

A Good Girl's Guide to Murder  
by Holly Jackson



**ADULT READER**

The Women  
by Kristin Hannah

### ROLLING READER

|                                |               |
|--------------------------------|---------------|
| <b>Visits/Events:</b>          | <b>208</b>    |
| <b>Visitors/People Served:</b> | <b>11,923</b> |
| <b>Miles travelled:</b>        | <b>6,675</b>  |
| <b>Book giveaways:</b>         | <b>7,731</b>  |
| <b>New library cards made:</b> | <b>149</b>    |
| <b>Unique partners:</b>        | <b>99</b>     |



### BY THE NUMBERS



OverDrive/Libby  
Checkouts 3.04M  
21.3% Increase



Kanopy (Streaming)  
Checkouts 1.64K  
23.6% Increase



New York Times  
Page views 2.72M  
46.9% Increase



PressReader  
Articles opened 1.33M  
92.7% Increase

\*Percentages are based on increases from 2024 to 2025

### PROGRAMS



| Ages     | Live Programs | Virtual Programs | Total Attendees |
|----------|---------------|------------------|-----------------|
| Children | 4,052         | 14               | 243,010         |
| Teens    | 740           | 13               | 17,410          |
| Adults   | 1,710         | 188              | 43,604          |
| All Ages | 1,252         | 2                | 72,318          |

### BOOKS BORROWED

**4,586,460**

Physical Circulation

**2,205,667**

Digital Circulation



## SUMMER READING

**9,050**

Summer Reading finishers

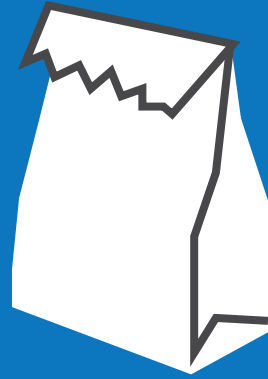
**2,098**

New online registrations in Beanstack

**1.63 M**

Minutes of reading were recorded in Beanstack

## MEALS SERVED



**13,914**

\*Free healthy lunch and afterschool meals for children and teens 18 and under.

## VOLUNTEERS

**726**

Volunteers

**20,094**

Hours served

## PROJECT SECOND CHANCE Adult Literacy Program

Volunteer Tutors: **399**

Adult Learners: **430**

Tutoring Hours: **19,663**

Met/ Made Progress toward literacy goals: **87%**



## VISITS

**In-Person visits**

**2,696,493**



**Website visits**

**5,915,128**

**MISSION: Bringing People and Ideas Together**

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